

“Notice”), (b) proof of the publication of the Summary Notice (the “Summary Notice”), and (c) to report on the objections received in connection with dissemination of the Notice.

MAILING OF THE NOTICE

3. Pursuant to the Scheduling Order, Analytics has disseminated the Notice to potential Class Members and nominees. A copy of the Notice is attached to this affidavit as Exhibit A.

4. Analytics received the stock transfer records of POW! Entertainment, Inc. (“POW”), which were provided by Defendant’s Counsel. This information contained 36 unique names and addresses of potential Class Members. On October 7, 2022, Analytics caused the Notice to be disseminated by first-class mail to those 36 potential Class Members.

5. As in most class actions of this nature, the large majority of potential Class Members are beneficial purchasers whose securities are held in “street name” – *i.e.*, the securities are purchased by brokerage firms, banks, institutions, and other third-party nominees in the name of the nominee, on behalf of the beneficial purchasers. To provide targeted notice to investors, Analytics consulted with The Depository Trust Company (the “DTC”) to identify banks, brokers, and other nominees that held POW common stock on October 23, 2017. On October 7, 2022, Analytics caused the Notice and cover letter to be mailed to 57 brokerage firms, banks, institutions, other third-party nominees, and third-party filers.

6. The Notice instructed those who held POW common stock on October 23, 2017 for the beneficial interest of any person or entity other than themselves, that they must, within 10 calendar days of receipt of the Notice, either: (i) request sufficient copies of the Notice to forward to all such beneficial owners (and then forward the Notices to the beneficial owners within seven calendar days of receipt) or (ii) provide the names and addresses of such Persons to the Settlement Administrator.

7. Through the date of this affidavit, Analytics has mailed an additional 17 copies of the Notice to potential members of the Class whose names and addresses were received from individuals, entities, or nominees requesting that the Notice be mailed to such persons. Analytics has also received requests from brokers and other nominees for 480 Notices to be forwarded by the nominees to their customers. All such requests have been, and will continue to be, complied with and addressed in a timely manner.

8. Through the date of this affidavit, a total of 590 Notices have been disseminated to potential members of the Class or their nominees.

PUBLICATION OF THE SUMMARY NOTICE

9. Pursuant to the Scheduling Order, Analytics caused the Summary Notice to be published in *Investor's Business Daily* and to be transmitted over *PR Newswire* on October 10, 2022. Copies of the proof of publication of the Summary Notice in the *Investor's Business Daily* and over the *PR Newswire* are attached to this affidavit as Exhibits B and C, respectively.

WEBSITE

10. Beginning on October 7, 2022, Analytics established and continues to maintain a website dedicated to this Action (www.POWEntertainmentMergerSettlement.com) to assist Class Members. The website address was set forth in the Notice and the Summary Notice. The website lists the deadline for objecting to the Settlement and contains copies of: the Stipulation of Settlement (Transaction ID 68053995), the Notice, and this Court's Scheduling Order. Analytics will continue operating, maintaining, and updating the case website as appropriate.

TOLL-FREE TELEPHONE LINE

11. Beginning on October 7, 2022, Analytics established and continues to maintain a toll-free telephone number for the Action, 1-833-577-2697. During business hours, callers to the toll-free telephone line can speak to a live operator regarding the status of the Action and/or obtain


answers to questions they may have about the Notice. After hours, callers are provided with the opportunity to leave a message requesting a return call.

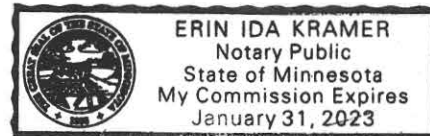
REPORT ON OBJECTIONS

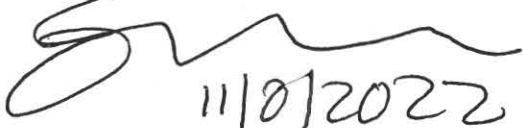
12. The Notice informed potential Class Members that objections to the proposed Settlement were to be submitted to the Court, so as to be *received* no later than November 24, 2022. Although not required to be sent to Analytics, in the course of our settlement administration work, Analytics sometimes also receives copies of objections from Class Members. For the sake of completeness here, I note that as of the date of this affidavit, Analytics has received no objections.

I declare, under penalty of perjury under the laws of the United States of America, that the foregoing is true and correct to the best of my knowledge.

Executed on November 8, 2022.


Kari L. Schmidt




11/01/2022